



HUDSON
INSURANCE GROUP®

ABOUT HUDSON

Hudson Crop is a unit of Hudson Insurance Group, the U. S. Insurance Division of the Odyssey Group. We provide a broad range of crop insurance products to farmers in all 50 states. Our goal is to provide a competitive advantage for our customers, offering the best service, training and support that our industry can offer.

We strive to be the leading crop insurance provider by offering the most innovative portfolio of private products and technologies, by delivering outstanding customer service and support and by creating long-term profitability for ourselves and our risk management colleagues.

OUR TECHNOLOGY

myHudson

myHudson Agent: Web portal designed to provide agents with the ability to better manage their book of business through a series of reports and customized tools. Reports range from commission summaries to claims status updates, which provide our agents with technologies beyond the basic processing system.

myHudson Grower: The myHudson Grower portal provides insureds online access to their policy information such as coverage and balance details, including the ability to print a duplicate Schedule of Insurance, access their agent's contact information and pay their premium via Online Bill Pay (an ACH premium payment method).

Livestock Quoting

Quote DRP in eHarvest without having to setup a policy first!

The Hudson Crop LRP Quoter provides 24-hour access and up-to-the-minute quotes for the RMA Livestock Risk Protection Insurance Program for Fed Cattle, Feeder Cattle, Lamb and Swine. Our quoting software provides our agents and farmers a more efficient way to choose the best coverage to protect their investment should the national price drop before the animal goes to market. Additionally, our quoting system will provide an overview of the upside potential in the marketplace.

Claims System

Our disconnected adjuster system (DAS) is integrated with eHarvest and provides mobility for our adjusting staff, allowing them to more efficiently gather information in the field and send data to other team members for final indemnity processing.

Electronic Signature (eSignature)

An electronic signature is a process by which an insured signs their application via the web. Submitting an electronic signature eliminates the need to print and mail documents to your insureds, thereby expediting the application and/or reporting process.

Mobile Application

The myHudson Agent mobile application provides Hudson Crop agents efficiency at their fingertips to better manage a book of business from virtually anywhere.

eHarvest®

Powerful, web-based policy processing system that is used to manage, quote and map MPCI policies. The mapping feature streamlines CLU reporting at the legal description level.

This intuitive and responsive system provides pre-filled, individualized forms and documents for your growers, including applications, mandatory and optional provisions, endorsements, acreage reports, and Notice of Loss documentation.

OUR PRODUCTS

Crop Hail

- Continuous hail and bundle package options available
- Flexibility in product offerings and Insurance Per Acre
- Competitive rates available

Federal Programs

Our experts help you make sense of ever-changing federally reinsured programs, such as:

- Whole-Farm Revenue Protection
- Rainfall Index PRF and Annual Forage
- DRP, LGM and LRP (Livestock)
- Margin Protection
- SCO and STAX
- Nursery Products
- Hurricane Insurance Protection
- Other Specialty Plans and Endorsements

Private Supplemental

Our supplemental products set us apart from our competition. We provide our customers with innovative products that allow growers to protect their revenue.

OUR PEOPLE

Processing

Customer service is our top priority. We offer innovative and business-friendly ways to assist our agent force in processing the business in an efficient and timely manner.

Sales and Marketing

We offer creative, highly personalized service tailored to meet your exact needs. Our field support team members will assist you with training and development, mapping and quoting, and marketing development. We will establish ourselves as your trusted advisor by protecting your clients and agents and by helping you find ways to grow your business.

Training

We utilize advanced product training opportunities with our customers including:

- In-Person / Classroom
- Live Webinars
- Live-Simulated Webinars
- Online Self-Directed
- Personalized One-on-One
- On-Demand Exams
- On-Demand Video Library
- Products and Services Fact Sheets

Claims

- Dedicated to providing superior claims service when a loss is reported.
- Full-time and contracted adjusters across our service area.
- Mobile work stations to quickly and accurately adjust a loss.

OUR SECURITY

Financial Highlights (as of December 31, 2020)

- Total Assets: Over \$14.8 billion
- Statutory Surplus : \$3.6 billion
- A (Excellent) from A.M. Best (XV Financial Size Category)

Vision and Mission

Our vision is to be the industry's most trusted agricultural risk management partner. Our mission is to be the leading crop insurance provider for agents and agricultural producers by:

- Offering the most innovative portfolio of private products and technologies;
- Delivering outstanding customer service and support; and
- Creating long-term profitability for ourselves and our risk management colleagues.

Corporate Office:

7300 West 110th St., Suite 400
Overland Park, KS 66210

Branch Offices:

220 6th Avenue, Suite 1
Coon Rapids, IA 50058
1792 Alysheba Way, Suite 210
Lexington, KY 40509

NON DISCRIMINATION STATEMENT: Hudson Insurance Company is an equal opportunity provider. In accordance with Federal law and U.S. Department of Agriculture (USDA) civil rights regulations and policies, the USDA, its Agencies, offices, and employees, and institutions participating in or administering USDA programs are prohibited from discriminating on the basis of race, color, national origin, religion, sex, gender identity (including gender expression), sexual orientation, disability, age, marital status, family/parental status, income derived from a public assistance program, political beliefs, or reprisal or retaliation for prior civil rights activity, in any program or activity conducted or funded by USDA (not all bases apply to all programs).

The information contained in this brochure is for general information only and shall not modify the terms of any insurance policy.



Hudson Crop

7300 West 110th Street, Suite 400 | Overland Park, KS 66210
T 866 450-1445 | F 913 345-1671 | HudsonCrop.com

