



HUDSON
INSURANCE GROUP®

MYHUDSON AGENT

OVERVIEW

The myHudson Agent portal is your one-stop Hudson Crop shop! This convenient platform equips agents with the information and tools necessary to better manage their book of business with ease.

Access

myHudson can be accessed through our website, HudsonCrop.com, or through the eHarvest® Processing System.

- **Step One:** Navigate to HudsonCrop.com and click on the yellow myHudson log in button.
- **Step Two:** Log in using your eHarvest user name and password.

Navigating the Tabs

Dashboard: Obtain at-a-glance agency and agent reports including claims, processing, commissions, loss ratio and more. The gear icon provides the ability to add, edit or remove your dashboards allowing for additional customization.

- “Reporting Panels” are individual data modules WITHIN any given dashboard. Drag and drop the panels to customize your view or resize panels using the inward pointing diagonal arrows icon. Clicking “Detailed Report” on the panel will open up a more detailed view of the data from our eHarvest Data Warehouse.
- A notifications dashboard is available for any agency that has opted in to the myHudson automated email notifications system. This provides a “News Feed” style list of notifications that is filterable by category, with the option to drill down into the detail of the summary notification. (Please contact your Hudson Crop Regional Sales Manager if you wish to enroll in the Notifications System.)
- **NOTE:** Access to certain myHudson reports and tabs may vary by access rights. Commission reports are only available to principal agents unless requested written permission is provided to Hudson Crop by the principal agent.

Calendar: Provides a variety of planting, sales closing, reporting and other RMA deadlines.

News: From archived editions of Crop Sense magazine to important agent memos and NCIS resources, the News tab keeps you informed.

Training: Register for upcoming training, check out tutorial videos and webinar recordings for on-the-go learning and review training requirements.

Company Directory: Put a face with the name by searching our company directory. You can even filter by name or department using the search bar and/or category drop-down menu.

Marketing Collateral: Houses all print marketing materials from product fact sheets to customizable recruiting postcards and training materials. Agents can print and/or download any time to use with customers.

THE BENEFITS

- At-a-glance overview of your book of business.
- Access to reports, training and marketing materials, company contacts, the price discovery tool and more right at your fingertips!
- Toggle to and from the eHarvest Processing System without opening a new browsing tab or window!
- Book of Business Notifications:
 - End-of-Day Claims Summary
 - Real-Time “Key Account” claims notifications
 - End-of-Day Billing Summary

Price Discovery: Find your price with the use of simple drop-down menus to select your desired parameters.

Agent Bill Pay: Provides the ability to initiate an online premium payment on behalf of your insured. The insured can simply stop by your office or give you a call, provide you their banking information and you can initiate their payment. Please note, Hudson Crop staff is unable to accept an insured's banking information to process a payment.

If you have questions or need assistance, please contact your Hudson Crop Regional Sales Manager.

NON DISCRIMINATION STATEMENT: Hudson Insurance Company is an equal opportunity provider. In accordance with Federal law and U.S. Department of Agriculture (USDA) civil rights regulations and policies, the USDA, its Agencies, offices, and employees, and institutions participating in or administering USDA programs are prohibited from discriminating on the basis of race, color, national origin, religion, sex, gender identity (including gender expression), sexual orientation, disability, age, marital status, family/parental status, income derived from a public assistance program, political beliefs, or reprisal or retaliation for prior civil rights activity, in any program or activity conducted or funded by USDA (not all bases apply to all programs).



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