# MYHUDSON AGENT

## **OVERVIEW**

The myHudson Agent portal is your one-stop Hudson Crop shop! This convenient platform equips agents with the information and tools necessary to better manage their book of business with ease.

#### Access

myHudson can be accessed through our website, www.hudsoncrop.com, or through the eHarvest<sup>™</sup> Processing System.

- Step One: Navigate to www.hudsoncrop.com and click on the yellow mvHudson log in button.
- Step Two: Log in using your eHarvest user name and password.

#### Navigating the Tabs

Dashboard: Obtain at-a-glance agency and agent reports including claims, processing, commissions, loss ratio and more. The gear icon provides the ability to add, edit or remove your dashboards allowing for additional customization.

"Reporting Panels" are individual data modules WITHIN any given dashboard. Drag and drop the panels to customize your view or resize

panels using the inward pointing diagonal arrows icon. Clicking "Detailed Report" on the panel will open up a more detailed view of the data from our eHarvest Data Warehouse.

(NOTE: Access to certain myHudson reports and tabs may vary by access rights. Commission reports are only available to principal agents unless requested written permission is provided to Hudson Crop by the principal agent.)

- Calendar of Events: Provides planting, sales closing, production reporting and scheduled training dates. Register for any scheduled training here!
- News: From archived editions of Crop Sense magazine to important agent memos, newsletters and training information, the News tab keeps you informed.
- Learning Modules: Offers topic-specific training on a broad variety of topics in both slide and video format.
- Company Directory: Put a face with the name by searching our company directory. You can even filter by name or department using the search bar and/or category drop-down menu.
- Marketing Collateral: Houses all print marketing materials from product fact sheets to customizable recruiting postcards and training materials. Agents can print and/or download any time to use with customers.
- Price Discovery: Find your price with use of simple drop-down menus to select your desired parameters.

#### If you have questions or need assistance, please contact your Hudson Crop Regional Sales Manager.

NON DISCRIMINATION STATEMENT: Hudson Insurance Company is an equal opportunity provider. The U.S. Department of Agriculture (USDA) prohibits discrimination against its customers, employees and applicants for employment on the basis of race, color, national origin, age, disability, sex, gender identity, religion, reprisal, and where applicable, political beliefs, marital status, familial or parental status, sexual orientation, or all or a part of an individual's income is derived from any public assistance program, or protected genetic information in employment or in any program or activity conducted or funded by the Department. (Not all prohibited bases apply to all programs and/or employment activities.)



### Hudson Crop

7300 West 110th Street, Suite 400 | Overland Park, KS 66210 T 866 450-1445 | F 913 345-1671 | www.hudsoncrop.com





#### THE BENEFITS

- At-a-glance overview of your book of business.
- Access to reports, training and marketing materials, company contacts, the price discovery tool and more right at your fingertips!
- Toggle to and from the . eHarvest Processing System without opening a new browsing tab or window!